

Psyc 205 – Social Psychology – Winter, 2021 – McAndrew

Article Assignment #1:

McAndrew, F. T., & De Jonge, C. R. (2011). Electronic person perception: What do we infer about people from the style of their e-mail messages? *Social Psychological and Personality Science*, *2*, 403-407.

ANSWER EACH OF THE FOLLOWING QUESTIONS ABOUT THE ASSIGNED ARTICLE. THE QUALITY OF THE WRITING IN YOUR ANSWERS WILL BE PART OF THE GRADE, SO USE COMPLETE, GRAMMATICALLY CORRECT SENTENCES. YOUR ASSIGNMENT MUST BE TYPED & DOUBLE-SPACED. YOUR ANSWER NEED NOT BE VERY LONG; I HAVE SUGGESTED A WORD LENGTH FOR EACH ANSWER.

1. Why do the authors believe that texting and email pose new communication problems for human beings? (150 WORDS)
2. What were the independent and dependent variables in the study? (50 WORDS)
3. The experimenters did not ask the participants in the study to report their gender. In hindsight, was this a mistake? Do you think there could be a problem with male and female subjects responding differently to the stimuli in the study? Explain why you DO or DO NOT think this is a problem in this study. (100 WORD MAXIMUM)
4. What do you think was the most interesting finding of this study? (50 WORDS)
5. Pretend that you have been hired to write a one-sentence advertisement for this study to entice people to read it. What sentence would you write? (25 WORDS)

PLEASE REMEMBER THAT THE QUALITY OF YOUR WRITING WILL BE AN IMPORTANT PART OF THE GRADE THAT YOU RECEIVE ON THIS ASSIGNMENT. BE SURE TO REVIEW THE PSYCHOLOGY DEPARTMENT WRITING POLICY AND CAREFULLY PROOFREAD YOUR PAPER BEFORE TURNING IT IN.